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- We also use **functional cookies** to record information to allow us to tailor the site to our users; for example, to remember your language or region or that you have already completed a survey. This information is used to a very limited purpose, stored for a limited period of time. All information is completely anonymised and is not used for any other purpose.
- We or our service providers also use analytic services to help us understand how effective our content is, what interests our users have, and to improve how the Website works. In addition, we use web beacons or tracking pixels to count visitor numbers and **performance cookies** to track how many individual users access the Website and how often. This information is used for statistical purposes only and it is not our intention to use such information to personally identify any user.
- Please [contact us](#) if you would like more detailed information on the cookies we use.
- **How to control cookies?**
- By using the Website you agree that we can place cookies on your computer or device as explained above. However, you can control and manage cookies in various ways. Please bear in mind that removing or blocking cookies can impact on your user experience and parts of the Website may no longer be fully accessible.
- **Browser controls**
- Most browsers will allow you to see what cookies you have and delete them on an individual basis or block cookies from particular or all websites. Be aware that any preference you have set will be lost if you delete all cookies, including your preference to opt-out from cookies as this itself requires an opt-out cookie to have been set. For more information on how to modify your browser settings to block or filter cookies, see <http://www.aboutcookies.org/> or <http://www.cookiecentral.com/faq/>.
- **Managing Analytics cookies**
- You can opt-out of having your anonymized browsing activity within websites recorded by analytics cookies. We use the following service providers and you can learn more about their privacy policies and how to opt-out of their cookies by clicking on following links:
- Adobe: <http://www.adobe.com/privacy/opt-out.html>
- Google Analytics: <http://www.google.com/analytics/learn/privacy.html>

- **Social buttons**

- We use 'social buttons' to enable our users to share or bookmark web pages. These are buttons for third party social media sites and these sites may log information about your activities on the Internet including on the Website. Please review the respective terms of use and privacy policies of these sites to understand exactly how they use your information and to find out how to opt-out, or delete, such information.

- **External web services**

- We sometimes use external web services on the Website to display content within the web pages of the Website, for example to display images, show videos. As with the social buttons, we cannot prevent these external sites or domains, from collecting information on your use of this embedded content.
- We may modify or amend this Cookie Notice from time to time at our discretion. When we make changes to this notice, we will amend the revision date at the top of this page, and such modified or amended Cookie Notice shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Cookie Notice to be informed about how we are using cookies.